



What Makes Us Different?

Revision: 9-16-2016

WE'RE A MARKETING COMPANY

BUILT

FOR SMALL BUSINESSES.



Questions? Please call: **985-641-2220** | Visit our website: **LORACOnline.com**



WE **FORGE** BEAUTIFUL WEBSITES FOR REASONABLE DESIGN & HOSTING FEES.



We build & maintain CUSTOM websites at prices that Small Businesses can ACTUALLY AFFORD!

WE **SUPPORT** THE GROWTH OF LOCAL COMMUNITIES AND SMALL BUSINESSES WITH OUR LOVE TO BUY LOCAL PROGRAM.



Our Grassroots marketing campaign & local discount program that aims to educate local communities about the benefits of Buying Local.

FLIP OVER TO SEE OUR WEBSITE RATES

FLIP OVER TO SEE OUR L2BL RATES

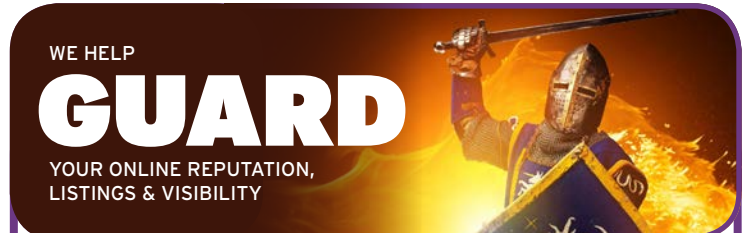


WE **MAKE** MOUTHS WATER & RESTAURANTS MORE PROFITABLE.



We're EXPERTS at Restaurant Marketing, Menu design, Food Photos, etc... Let us help your restaurant MAKE MORE MONEY!

Learn More at: **LORACOnline.com**



WE HELP **GUARD** YOUR ONLINE REPUTATION, LISTINGS & VISIBILITY

Our comprehensive Social Media Marketing & Reputation Management platform. Giving small businesses tools they need at a price they can afford.

Learn More at: **GuardYourImage.com**



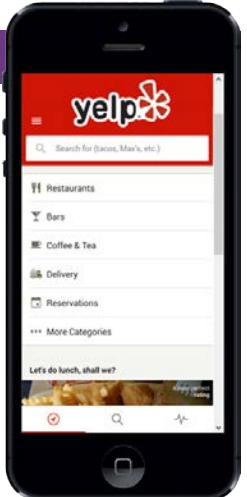
FLIP OVER FOR RESTAURANT MARKETING RATES

FLIP OVER TO SEE OUR IMAGE GUARDIAN RATES



GATHER.REVIEWS

A simple, cost-effective way to gather more positive reviews for your business. Visit **GATHER.REVIEWS** for more details.



WE ACCEPT THESE FORMS OF PAYMENT:



gather.reviews Annual Service | (\$149 first year)

- (200) review postcards
- \$99 annual renewal fee
- Reviews Landing Page

gather.reviews Postcard Reprints

- (200) review postcards = \$69
- Reprint costs including shipping & there's no tax
- (100) review postcards = \$49

For complete details, please visit our website: **LORACOnline.com**



Online Marketing Rate Card

Questions? Please call: 985-641-2220
Visit our website: LORAConline.com

Revision: 9-16-2016



CUSTOM DESIGNED WEBSITES

The BASIC | (\$899 / \$49 per month)

- Up to 5 items sold on website
- 6% c.c. fees + .30¢ per transaction
- Store funds deposited in 7 days
- 4-6 week design time

Small E-Commerce | (\$1,299 / \$69 per month)

- Up to 20 items sold on website
- 3% c.c. fees + .30¢ per transaction
- Store funds deposited faster
- 6-8 week design time

Large E-Commerce | (\$1,999 / \$89 per month)

- Up to 100 items sold on website
- 3% c.c. fees + .30¢ per transaction
- Store funds deposited faster
- 8-12 week design time

What does the Hosting Fee pay for?

- Unlimited edits & revisions
- Up to 5 custom email addresses (Add more emails for a small fee.)
- All Search Engine Optimization
- All hosting of your site, files, etc...
- Annual Domain Name registration (We'll register up to TWO domains)
- Weekly site tracking & stat report

ALL websites require a 50% down-payment, balance upon completion, and a 12 month minimum commitment.

GRAPHIC DESIGN FEES

- **LOGO DESIGN** \$250
- **1K BUSINESS CARDS** \$250 (design & print)
- **DESIGN WORK** \$75/hr (\$50 minimum)



RESTAURANT MARKETING

We are experts in restaurant marketing that is proven to increase overall sales & profitability for our customers.

New Menu Design*	\$150 / pg
Menu Revision* recommended every 6 months	\$200
To-Go Menus* (FREE with purchase of Main Menu)	\$150
Kid's Menus* (FREE with purchase of Main Menu)	\$75
Food Photos (\$75 per hour after the first 2 hours)	\$150
Photo Editing (per hour, minimum one hour)	\$75
Wait Staff Training (2 hours)	\$250
Menu Engineering (6-8 hours, all the items on your menu)	\$500

MENU MAINTENANCE PROGRAM

Best Deal for Restaurants: Unlimited revisions to menu & (2) two-hour photo shoots per year. \$39 / month for 1st menu & \$10 / month each additional menu. There is a 12 month minimum commitment with this program.

* Prices **DO NOT** include printing costs. There are too many variables that we can't control, so printing quotes will be handled on a job-by-job basis.

VIEW SAMPLES AT: LORAConline.com



IMAGE GUARDIAN

Visit GuardYourImage.com for more details.
Ask for a demo and a FREE REPORT!

D-I-Y Image Guardian | (\$88 per month)

- No long-term commitment
- Create & schedule POSTS for all your Social Media sites
- Monitor and RESPOND to your online reviews
- Monitor your COMPETITION
- Keep your LISTINGS correct
- System Training Included
- Unlimited Email Support
- Save TIME and MONEY



Full Service Image Guardian | (\$298 per month)

- 12 month minimum commitment
- We create & schedule POSTS for all your Social Media sites
- We monitor and RESPOND to your online reviews
- We monitor your COMPETITION
- We keep your LISTINGS correct
- We set-up & brand (4) Social Media sites (\$200 value)
- Includes LISTING DISTRIBUTION and LISTING SYNC PRO



Set-up of New Social Media Sites (one-time fee)

- (1 site) = \$75
- (2 sites) = \$125
- (3 sites) = \$175
- (4 or more sites) = \$200

Extra PRESENCE Tools

Listing Distribution | (\$99 per year)

Listing Sync Pro | (\$299 per year)

LOVE TO BUY LOCAL
\$99 per year. One year agreement.
Please visit LoveToBuyLocal.com for more details.

The Requirements to be a Partner

- Business must be locally-owned & operated (no chains)
- Business must offer a discount to program members

Each Partner Receives:

- Profile page on website (www.LoveToBuyLocal.com)
- Marketing (through Social Media, Website, Program Partners, Local Ads, Broadcast Ads, Promotional Items & Word of Mouth)
- Short Partner Video

WE'RE PROUD OF OUR **RATES**
THAT'S WHY THEY'RE ON OUR WEBSITE 24/7